

UNTRAFFICKED[®]

PRESS KIT



IT'S TIME TO UNTRAFFICK AMERICA

Join Us in the Fight to Stop Domestic Child Sex Trafficking.

ABOUT UNTRAFFICKED®

Untrafficked® is a 501(c)3 non profit corporation.
The EIN number is 85-0894728.

Most Americans are unaware that children are being groomed by traffickers every day. In addition, the domestic anti-sex trafficking sector is fragmented and in need of leadership, organization, strategic input and cohesive program management. Most of the organizations do not have the means and tools needed to effectively serve victims of sex trafficking. New and innovative ways are required to combat demand for purchased sex, raise awareness to this nationwide epidemic, and provide safe environments for victims.

Untrafficked® was established to mobilize and equip America to stop child sex-trafficking, help survivors heal and give them hope for a brighter future.

We developed a platform to equip our members and collaborate with well vetted anti sex-trafficking organizations in order to bring support and operational structure to compassionately and effectively serve victims.

OUR MISSION

Untrafficked® is an anti-child sex trafficking organization that educates and empowers Americans to speak and act with one voice in defense of at risk children and children that are survivors of sex trafficking. Untrafficked's diversity across political, ethnic and demographic categories maximizes our impact in communities, the media, on campus, in our nation's capital and across the United States. Untrafficked® is committed to confronting indifference and combating child sex trafficking in all its forms wherever it may be found.

OUR LEADERSHIP

Untrafficked® is a grassroots organization. We operate with a very small paid staff, and depend heavily on our volunteer leaders. The dedicated men and women who donate their time to do the heavy lifting in the field are our most valuable resource. From the leadership of our executive board to the local and regional leaders across America, these volunteers play a critical role in helping Untrafficked® achieve its mission.

UNTRAFFICKED®

BOARD OF DIRECTORS



ERIC COLTON CHAIRMAN OF THE BOARD & FOUNDER

Eric has proven skills in building strong management teams and guiding business vision and strategy to execution. He has a successful record of organizational architecture, branding, marketing, key team building, strategy, project launches and long-term execution in multiple industries, domestically and internationally.

In 2019, Eric discovered that the United States had become #1 in child sex trafficking and that most Americans were not aware of this issue. He also learned that many existing anti-trafficking organizations are small, local organizations, mostly operated by survivors of abuse and sex trafficking that lack the means or tools necessary to provide adequate care and make a lasting impact. In response, he recruited a highly capable team to take on this issue and formed Untrafficked®, a 501(c)3 nonprofit organization with goals to inform, equip, and mobilize Americans to protect their children, stop child sex trafficking, provide direct critical response services, and support existing organizations that rescue, restore, and equip child survivors of this horrific crime.

Eric has served as an executive for companies that operated in mergers and acquisitions, aerospace & defense, security, cyber security, threat intelligence, tactical gear, energy, water remediation, consulting, government contracting, footwear and apparel, and retail. Eric was an All-American swimmer, Far Western League champion in Alpine Skiing, and serves in his local church.

He earned his education from Southern Methodist University in Dallas, TX and De Anza College in Cupertino, California.

BOARD OF DIRECTORS



KATHLEEN WINN DIRECTOR

Kathleen is a founder of New Beginnings, a homeless shelter for women and children that is in Tucson, AZ. Her heart is to serve the Lord and fulfill on His mission for her life.

She currently serves on the Governing board of the Maricopa Community College District, elected in 2018. Kathleen also serves as the Executive Director of Project 25/VAST (Valley Against Sex Trafficking), a nonprofit focused on legislative changes and supporting law enforcement. This organization features advanced technologies that support their long-term strategies to combat human and sex trafficking. In addition, Kathleen serves as the Board Secretary for the GOD is not Dead Foundation. Kathleen is a State Committeeman and serves on the Board of the Arizona Federation of Republican Women. She is 3rd Vice president of her Legislative District. Previously, she served on the Board of Directors of the Pinnacle Forum.

Kathleen is married to Albert Winn who is a retired VP of Boeing Apache Programs. Together, they have 7 children and 12 grandchildren. Kathleen is a graduate of the University of Arizona with a BA in Communication.

BOARD OF DIRECTORS



SCOTT LAWLER PRESIDENT

Scott serves as the CEO of LP3 Technologies, providing rapid systems engineering/development, information assurance, cyber security, open source intelligence, and supply chain risk management/intelligence to commercial, Department of Defense, and Intelligence Community customers. He provides leadership as well as subject matter expertise to customers in Enterprise Architecture, Information Assurance, Security Architecture, and large scale Enterprise Management Operations.

Scott is a Board Member on the Common Vulnerabilities and Exposures team. Active in the Intelligence and National Security Alliance, Scott supports both the Technology Council and the Cyber Council. He volunteers on the National Reconnaissance Office Industry Advisory Group. As a Certified Information Systems Security Professional (CISSP), he supports the International Information Systems Security Certification Consortium as a subject matter expert for a variety of international cyber security professional certifications. He supports the CISSP, Information System Security Architecture Professional (ISSAP), and Information Systems Security Management Professional (ISSMP) credentials. Scott was hand picked to help ISC2 create the new Healthcare Information Security and Privacy Practitioner (HCISPP) credential.

Scott founded Protecting Tomorrow; a nationwide 501(c)3 organization to help educate disadvantaged children. He also served as Chairman of the Board. Scott frequently volunteers as an expert speaker to businesses and community groups to help educate people on how to be safe and secure online.

BOARD OF DIRECTORS



BRYCE GRAY TREASURER

Bryce is a compassionate leader, strategic thinker, a trusted advisor, and brings a wealth of nearly 30 years of business and investing experience. Mr. Gray has expertise in tax and corporate structuring, generational planning, and business acquisitions.

Bryce serves as a sell side M&A advisor at Generational Group, and co-founded and served as President of an investment hedge fund advising individual and institutional clients with peak assets of more than \$650mm. Since monetizing that investment twelve years ago, Mr. Gray has purchased and sold positions in multiple lower middle market companies. Mr. Gray is a member of the Michigan Bar Association and is a Certified Public Accountant. In addition, Mr. Gray has assisted many clients with legacy and investment planning.

Mr. Gray earned his Juris Doctor degree from Wayne Law School, where he was the top Moot Court Oralist. He earned his Masters in Business Administration from the University of Michigan where he focused in Finance. Mr. Gray graduated from Northwestern University where he earned a Bachelor of Arts majoring in both Economics and Mathematical Methods in the Social Sciences.

Mr. Gray holds several corporate and ministry board positions and enjoys investing in private companies where strategic partnership has the potential to catalyze significant growth.

BOARD OF DIRECTORS



ART LINDSLEY, Ph.D. DIRECTOR

Rev. Dr. Art Lindsley is the Vice President of Theological Initiatives at the Institute, where he oversees the development of a theology that integrates faith, work, and economics. Most recently, he had served as President and Senior Fellow at the C.S. Lewis Institute since 1987. Prior to that, he was Director of Educational Ministries at the Ligonier Valley Study Center and Staff Specialist with the Coalition for Christian Outreach in Pittsburgh, Pennsylvania. He is also co-founder of Reformed Theological Seminary's Washington, D.C. campus.

He is an editor of and contributing author to IFWE's *Counting the Cost: Christian Perspectives on Capitalism* (Abilene Christian University Press, 2017), and *For the Least of These: A Biblical Answer to Poverty* (Zondervan, 2015). Dr. Lindsley's key research in these books deals with two biblical passages commonly used to promote socialism, Leviticus 25 and the topic of Jubilee, and Acts 2-5.

He is also the author of *C.S. Lewis's Case for Christ, True Truth, and Love: The Ultimate Apologetic*. He is co-author with R.C. Sproul and John Gerstner of *Classical Apologetics*, and he often writes articles on theology, apologetics, C.S. Lewis, and the lives of many other authors and teachers.

Rev. Dr. Lindsley earned his Bachelor of Science in Chemistry from Seattle Pacific University, Master of Divinity from Pittsburgh Theological Seminary, and Doctor of Philosophy in Religious Studies from the University of Pittsburgh. He and his wife Connie

ADVISORY BOARD

DR. AMBER WILSON

BART MARCHANT

BOB WHITAKER

CHARITY PAREZIN

CJ EAST

DR. SHANNAN CRAWFORD

EDWARD SMITH

ELIZABETH REISINGER

ERIC SAPP

EVAN UMBERGER

JASON ALPERS

JEFF TAYLOR

JOHN BAISDEN

JONATHAN HIPPENSTEEL

JORDAN ROBERTS

KAPPES CHATFIELD

KEN SPEDDEN

KELSEY ROBERTS

USAF LT. GEN. JOHN CAMPBELL (RET.)

LYNN MCDANIEL

MARK OPPEL

MIKE MOORE

RANDY SKINNER

RAY STURDAVENT

RONNA WEST CROSS, JD

SAM KIM

SETH PEARSON

TOM MARTIN

TOM SACKIE

CONTACT INFORMATION

For Press Inquiries, Please Email:

press@untrafficked.org

Street Address:

100 Crescent Court

Suite 700

Dallas, Texas 75201

SOCIAL HANDLES

Twitter: [@untraffickusa](https://twitter.com/untraffickusa)

Facebook: [@untrafficked](https://facebook.com/untrafficked)

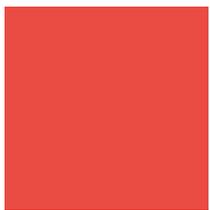
Instagram: [@untraffickamerica](https://instagram.com/untraffickamerica)

BRAND ASSETS

Download Logo Files Here:

<https://untrafficked.org/assets/images/Untrafficked-Brand-Assets.zip>

Brand Colors



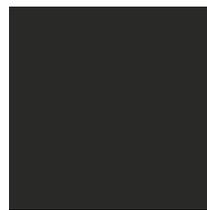
Hex: #ea4b43

C: 2

M: 86

Y: 77

K: 0



Hex: #292929

C: 71

M: 65

Y: 64

K: 67

Brand Fonts

USE DIN CONDENSED BOLD IN ALL-CAPS FOR HEADLINES

USE DIN CONDENSED LIGHT IN ALL-CAPS FOR SUBHEADLINES

Use Din 2014 in Regular for body copy.

UNTRAFFICKED[®]

**THANK YOU FOR YOUR INTEREST IN
HELPING US PUT AN END TO
DOMESTIC CHILD SEX TRAFFICKING**

UNTRAFFICKED[®]